

LETTERS AND COMMUNICATIONS

Free App for Consultation Imaging

Over the past 6 years, digital technology and related applications have facilitated numerous tasks and have added value in cosmetic surgery consultation. Although traditional imaging systems have been available for several decades, more-portable options can be used with free applications software.

iPads (www.apple.com) have become commonplace in many surgery offices and are used in conjunction with existing practice management software or free-standing computing and communication. Penultimate (www.evernote.com) is a free application that can be downloaded from the App Store to the iPad or iPhone and allows the user to draw on any captured photograph. Although many surgeons communicate with patients by having them look in a mirror, any iPad with the free Pen-

ultimate application can be a useful adjunct or replacement for the mirror.

When the patient arrives for a consultation, the iPad is used to take images in several common poses, and the images are opened in the Penultimate application, which allows the surgeon (or patient) to draw and make notes on the

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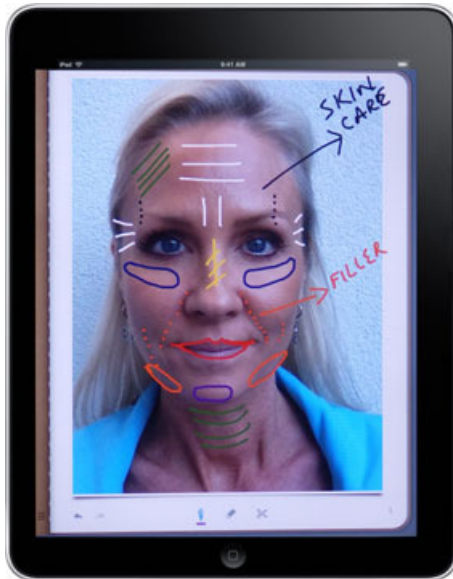


Figure 1. The free Penultimate application is used on an iPad and enables the surgeon, staff, or patient to draw and make notes on the image, which then can be saved, e-mailed, texted, or printed.

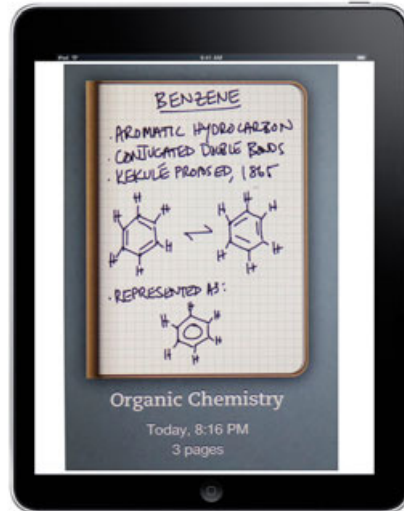



Figure 2. The free Penultimate application is also useful for taking notes or making drawings at meetings or courses (photographs courtesy of Evernote Corporation).

COLOR

1 photograph (Figure 1). This is useful for highlight-
2 ing problem areas or discussing diagnosis and
3 treatment plans. The image with the drawings
4 (and notes if desired) can be saved, e-mailed, or
5 texted, which allows the surgeon and patient to
6 have a copy.
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8 Because this application provides a “pen on paper”
9 digital experience, it is also useful for making
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drawings or taking hand-written notes at profes-
sional meetings or for general usage (Figure 2).

JOE NIAMTU, III, DMD
Cosmetic Facial Surgery
Private Practice
Richmond, VA 

Author Query Form

Journal: DSU

Article: 12466

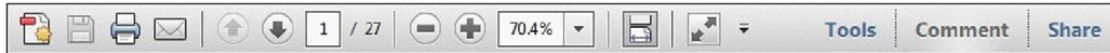
Dear Author,

During the copy-editing of your paper, the following queries arose. Please respond to these by marking up your proofs with the necessary changes/additions. Please write your answers on the query sheet if there is insufficient space on the page proofs. Please write clearly and follow the conventions shown on the attached corrections sheet. If returning the proof by fax do not write too close to the paper's edge. Please remember that illegible mark-ups may delay publication.

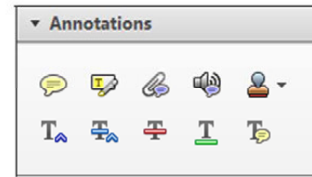
Many thanks for your assistance.

Query reference	Query	Remarks
1	AUTHOR: Please check the author and the affiliation is correct.	

Once you have Acrobat Reader open on your computer, click on the [Comment](#) tab at the right of the toolbar:



This will open up a panel down the right side of the document. The majority of tools you will use for annotating your proof will be in the [Annotations](#) section, pictured opposite. We've picked out some of these tools below.



1. Replace (Ins) Tool – for replacing text.



Strikes a line through text and opens up a text box where replacement text can be entered.

How to use it

- Highlight a word or sentence.
- Click on the [Replace \(Ins\)](#) icon in the Annotations section.
- Type the replacement text into the blue box that appears.

standard framework for the analysis of microeconomics. Nevertheless, it also led to the development of strategic form games. The number of competitors in the industry is that the structure of the game is that the main components of the game are the level, are exogenous variables. An important work on entry by Cournot (1838) henceforth) we open the 'black b



2. Strikethrough (Del) Tool – for deleting text.



Strikes a red line through text that is to be deleted.

How to use it

- Highlight a word or sentence.
- Click on the [Strikethrough \(Del\)](#) icon in the Annotations section.

there is no room for extra profits and mark-ups are zero and the number of firms (net) values are not determined by the market. Blanchard and Kiyotaki (1987), perfect competition in general equilibrium. The structure of aggregate demand and supply in the classical framework assuming monopoly power. An exogenous number of firms

Blanchard ~~and Kiyotaki~~ (1987),

3. Add note to text Tool – for highlighting a section to be changed to bold or italic.



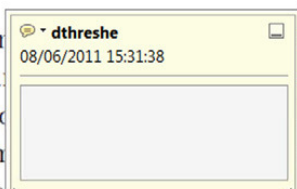
Highlights text in yellow and opens up a text box where comments can be entered.

How to use it

- Highlight the relevant section of text.
- Click on the [Add note to text](#) icon in the Annotations section.
- Type instruction on what should be changed regarding the text into the yellow box that appears.

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4. Add sticky note Tool – for making notes at specific points in the text.



Marks a point in the proof where a comment needs to be highlighted.

How to use it

- Click on the [Add sticky note](#) icon in the Annotations section.
- Click at the point in the proof where the comment should be inserted.
- Type the comment into the yellow box that appears.

and supply shocks. Most of the... a... number... standard fr... cy. Nev... ole of st... ber of competitors and the imp... is that the structure of the secto



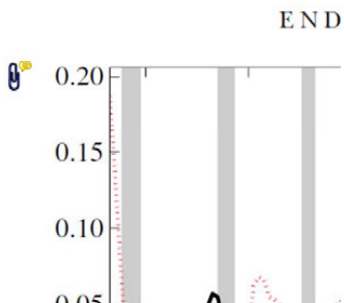
5. Attach File Tool – for inserting large amounts of text or replacement figures.



Inserts an icon linking to the attached file in the appropriate place in the text.

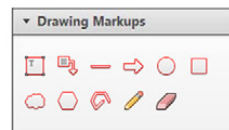
How to use it

- Click on the [Attach File](#) icon in the Annotations section.
- Click on the proof to where you'd like the attached file to be linked.
- Select the file to be attached from your computer or network.
- Select the colour and type of icon that will appear in the proof. Click OK.



6. Drawing Markups Tools – for drawing shapes, lines and freeform annotations on proofs and commenting on these marks.

Allows shapes, lines and freeform annotations to be drawn on proofs and for comment to be made on these marks.



How to use it

- Click on one of the shapes in the Drawing Markups section.
- Click on the proof at the relevant point and draw the selected shape with the cursor.
- To add a comment to the drawn shape, move the cursor over the shape until an arrowhead appears.
- Double click on the shape and type any text in the red box that appears.

